

PALASH SARKER

Motion Graphic Designer & WordPress Developer



PROFILE

Aspiring to leverage my creativity and technical expertise in Motion Graphics and WordPress Development to contribute effectively to dynamic digital projects, while continuously learning and enhancgrowth and excellence.



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- Adobe Photoshop -

adobe Illustrator -

Adobe After Effect -

MS Office

Adobe Premiere Pro

Adobe Indesign —



WORK EXPERIENCE



LVCD FACILITATOR

WORLD VISION BANGLADESH

01 January 2016 to 31 december 2019.

Assisting a group event or program, ensuring the participants coordinate well. Also, monitoring that the objectives of the event are smoothly delivered and



BRAND IDENTITY DESIGNER

WARRIORBEVERAGES

03 may 2019 to Present

Creating and curating content that resonates with the business's target audience is the main goal. That contained a mix of text, images, videos, graphics, and other multimedia elements



BRAND IDENTITY DESIGNER

FIVERR

15 june 2020 to present

Closely working with marketing, sales, visual design, and product development teams to ensure the brand's identity is consistent and effectively developed all over the world.



GRAPHIC DESIGNER & TRAINER

ICT DIVISION BANGLADESH

01 may 2022 to 1 november 2024

I served as a Graphic Designer and ICT Trainer in projects such as HerPower and Sheikh Kamal IT Training, where I trained students in digital skills, graphic design, and motion content creation for digital and print media. Many of my trainees went on to earn through online marketplaces, gaining practical, industry-relevant skills aligned with professional communication and design



MOTION GRAPHIC DESIGNER

DOYEL DEVELOPMENT PROPERTIES LTD.

01 June 2025 to Present

At Doyel Development Properties Ltd., I designed motion graphics, animations, and multimedia content for real estate marketing, creating 2D/3D visuals and videos aligned with branding standards to enhance client engagement.

PERSONAL DETAILS



FULL NAME: PALASH SARKER

LOCATION: DHAKA, BANGLADESH

EMAIL: PALASHSARKER3308@GMAIL.COM

PHONE: 01610573664

LINKEDIN.COM/IN/PALASH-SARKER--LINKEDIN:

WEBSITE: NOKSHAPATTI.COM

HOME TOWN: KALMAKANDA, NETROKONA.

HOBBY: CRICKET & TRAVEL.







BACHELOR OF ARTS (BA) 2016-2020

DEPARTMENT OF PHILOSOPHY

NATIONAL UNIVERSITY

CGPA: 2.90 OUT OF 4.00.



HIGHER SECONDARY CERTIFICATE (HSC) 2016

DEPARTMENT OF HUMANITIES
KALMAKANDA GOVERNMENT COLLEGE
GPA 3.58 OUT OF 5.00.



SECONDARY SCHOOL CERTIFICATE (SSC) 2014

DEPARTMENT OF HUMANITIES MUNSHIPUR HIGH SCHOOL GPA 4.06 OUT OF 5.00.



WORK RESPONSIBLITY



GRAPHIC DESIGN

Visual concepts for communicating information. Everything from posters and billboards to packaging, logos, and marketing materials. Every element such as shapes, colors, typography, images, and more conveys ideas to an audience.

One of the most important graphic designer's responsibilities is to create something memorable or eye-catching to draw attention to a product being advertised.



MOTION GRAPHIC DESIGN

Creative Development: Brainstorm and develop creative concepts for motion graphics projects.

Creating Graphics: Develop 2D and 3D motion graphics using tools like Adobe After Effects, Premiere Pro, or Blender.

Industry Applications: Social media content creation
Branding and advertising campaigns
Film and TV graphics

Staying Updated: Keep up with trends and advancements in motion design and animation techniques.

EXPERTISE

- Brand Identity Design
- Breakdown Video Editing
- 3D Logo animation
- Product Packaging design
- Video ads
- 3d custom animation
- Motion Graphic

LANGUAGE

Bengali

English

PORTFOLIO









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Achievements

2020

Level 2 saller In FIVERR

Level 2 seller in fiverr online freelanching marketplace.

2021

Head of Designer Warrior Beverages, Inc.

Los Angeles, California

2021

Award of LEDP

Best Earner from Netrokona

Learning & Earning Development Project Information & Communication Technology

SOCIAL

facebook.com/palashsarkerfb

x.com/palash_sarker_

in linkedin.com/palash-sarker-in-

youtube.com/@ptechtube